



## Studying Management and Economics

### Topics and Goals

How do you run a successful company and drive the economy as a whole? Management and Economics combines business administration, economics, and empirical methodology.

Your studies will examine issues relating to both business administration and economics, giving you an extensive insight into the world of business and sound knowledge of the market environment in which companies operate. You will also gain more in-depth knowledge of personnel economics, the economics of innovation, organizational economics, and microeconomics. Significant emphasis is placed on teaching modern, empirical methods of economic research.

### Admission

The Faculty of Business, Economics and Informatics observes an open, quality-focused admissions policy based on the admissions regulations of UZH as well as its own regulations and practices.

In order to be admitted to a Master's degree program, you must meet the requirements set out in the «Ordinance on Admission to Studies at the University of Zurich». Student Services review the application in this regard. The Faculty will then subject the application documents to a specialized academic review and determine the applicant's level of study. The decision is based on an evaluation of the curriculum of the program of studies completed, as well as other documents.

Categorization is only subject to specialized academic review in the case of the major study program. It is carried out for the major program for which you have applied. Complementary to the major program, the

minor program can be freely selected in line with the regulations. It is your responsibility to bridge any gaps, if applicable.

Good knowledge of **English is required** for the Master's program in Management and Economics as the majority of courses are taught in English. The Management and Economics study program can also be completed entirely in English.

### Career Prospects

The major study program in Management and Economics qualifies students in particular for strategic management positions in international companies that are continually faced with new business and economic challenges brought on by globalization.

Moreover, graduates with the right aptitude have the opportunity to complete a doctorate, an outstanding foundation for an academic career at the juncture between business administration and economics.

### Special Notes

Various student organizations and alumni associations offer you a wide range of events and information concerning your studies. What's more, the University of Zurich's excellent international links will give you the opportunity to participate in a variety of exchange programs.

Major study program in Management and Economics	90 ECTS credits
<b>Compulsory modules</b>	
Corporate Finance	36
Advanced Microeconomics I	
Empirical Methods or Applied Empirical Methods for Business Administration	
ME 1 Personnel Economics	
ME 2 The Economics of Innovation	
ME 3 Organizational Economics	
ME 4 Accounting & Economics	
<b>Core elective areas</b>	
BWL 1: Accounting, Auditing and Governance	24
BWL 2: Corporate Finance and Banking	
BWL 3: Organization and Human Resources	
BWL 4: Marketing	
BWL 5: Business Policy and Governance	
BWL 6: Management Science	
ECON 2: Microeconomics	
ECON 3: Empirical Economic Research and Econometrics	
<b>Master's thesis</b>	30

Minor study program of choice	30 ECTS credits	
Economics	Quantitative Finance	Selection of a minor study program comprising 30 ECTS credits
Behavioral Economics	Business Administration	
Economic Policy	Accounting and Finance	
Banking and Finance	Managing Education	
Banking	Marketing	
Corporate Finance	Sports Management	
Financial Economics	Information Systems	
Sustainable Finance	Data Science	

Exemplary illustration. The framework ordinance and program regulations in their current versions have legal validity.

**MAJOR**

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### Additional information

Application and admission

[www.uzh.ch/en/studies/application](http://www.uzh.ch/en/studies/application)

Academic programs of the Faculty of Business,  
Economics and Informatics

[www.oec.uzh.ch/en/studies](http://www.oec.uzh.ch/en/studies)

[www.business.uzh.ch/en](http://www.business.uzh.ch/en)

Information and advice

[www.uzh.ch/en/studies/infoadvice](http://www.uzh.ch/en/studies/infoadvice)

All Master's degree programs of UZH

[www.degrees.uzh.ch/en/master](http://www.degrees.uzh.ch/en/master)

Central contacts

[www.uzh.ch/en/contact](http://www.uzh.ch/en/contact)