

Swiss Centre of Irish Studies Logo Design Competition

Background:

The Swiss Centre of Irish Studies (SCIS) was founded in 2019 as a network for scholars working in the field of Irish Studies in Switzerland. The centre currently comprises 41 scholars from a variety of disciplines based at the universities of Basel, Bern, Fribourg, Geneva, Lausanne, Neuchâtel, St. Gallen and Zurich, as well as at the Zurich James Joyce Foundation, the Schweizerisches Sozialarchiv, the WKS Bern and the Kantonschule Büelrain Winterthur. Partners include the Stiftsbibliothek St. Gallen and the Swiss Association of University Teachers of English (SAUTE).

To create a clear visual identity for the SCIS, we are inviting students at the affiliated institutions to submit their designs for a new logo.

Eligibility

The contest is open to all students at Swiss institutes of Higher Education (All entries must be accompanied by a copy of your student ID).

Students may work in groups, but only one prize will be awarded regardless of group size.

Students may enter as often as they wish.

Entry is free.

Deadline and Guidelines

The Deadline for entries is **November 15, 2020**.

All entries must be the designers' original work. They cannot contain copyrighted material, images or licensed images that have previously been published.

Since the logo will be used on all SCIS-related branding (posters, websites, letter heads, T-shirts, Twitter accounts, and other media), it must be both distinctive and easily recognisable, even in small formats.

The logo may, but does not have to, contain either the name or initials of the centre.

The logo must be submitted in both colour and greyscale.

Entries must be submitted as JPEG files (high resolution 300 dpi) by email to scis-zjif@es.uzh.ch

Prizes

1st prize: 500 CHF

2nd prize: Book voucher and honourable mention

3rd prize: Book voucher and honourable mention

Winners will be chosen by the coordinators of the SCIS. Judges' decision will be final.

Winners will be contacted directly by email and announced on our website and social media accounts.

The SCIS guarantees to award the prizes to the winner. However, the SCIS reserves the right to modify or ultimately not use the winning design.

Entrants agree that all ownership rights, including intellectual property rights, are assigned to the Swiss Centre of Irish Studies.

The SCIS reserves the right to use any other entry for promotional purposes.

Note: The Swiss Centre of Irish Studies is coordinated by the English Department of the University of Zurich and has its physical home in the Zurich James Joyce Foundation. However, since these institutions already have their own logos and the centre is dedicated to Irish Studies in all of Switzerland, proposed logo designs should not be Zurich- or Joyce-focussed.