



University of  
Zurich<sup>UZH</sup>

## Interdisciplinary Public Lectures Fall Semester 2020

### Health in a Digital Society: More Power to the People?

Developments in digital and mobile health promise to empower citizens to play a greater role in healthcare and decision-making. But how does digitalization help citizens to take more control over their health? And what may be the price to pay for 24/7 data streams, sensor measurements or reliance on artificial intelligence?

In this lecture series, digital shapers, citizens and out-of-the-box thinkers in digital health will address these questions.

Public Event series of the UZH Digital Society Initiative Challenge Area Health with the participation of representatives of various faculties. Further information on the Challenge Area Health and ongoing projects can be found at [www.dsi.uzh.ch](http://www.dsi.uzh.ch) in the section "For Researchers".

## Public Lectures Digital Society Initiative Fall Semester 2020

Health in a Digital Society:  
More Power to the People?

# 2020

# Health in a Digital Society: More Power to the People?

24 September

**Digital Health, Behavioral Science, and Equity:**

**Advancing a Humanistic Systems Science for Behavior Change**

Eric Hekler, Associate Professor in the Department of Family Medicine and Public Health, University of California San Diego (USA)

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8 October

**On the Ethics of Using Social Media Data for Health Research**

Graciela Gonzales-Hernandez, Associate Professor of Informatics in Biostatistics and Epidemiology, University of Pennsylvania (USA)

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21 October

**Digital Therapeutics for Behavioral Health: Anytime/Anywhere HealthCare**

Lisa A. Marsch, Director Center for Technology and Behavioral Health, Geisel School of Medicine at Dartmouth, Dartmouth College (USA)

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5 November

**Social Baseline Theory: Dynamic Regulation of the Heart and Mind in the Digital Age**

James A. Coan, Associate Professor of Clinical Psychology, University of Virginia (USA)

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19 November

**#WeAreNotWaiting – Why People with Type 1 Diabetes took Technology into their own Hands**

Tim Street, Founder of the Health-Blog Diabettech.com (UK)

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3 December

**Corporate Practices, Social Media, and the Health of Populations:  
How polluted is our Discourse?**

Nason Maani Hessari, Honorary Research Fellow at London School of Hygiene & Tropical Medicine (UK)

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17 December

**Das Elektronische Patientendossier und die digitale Vernetzung  
im Gesundheitswesen (in German)**

Adrian Schmid, Head of eHealth Suisse, Competence and Coordination Office of the Confederation and Cantons (Switzerland)

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Developments related to the coronavirus (COVID-19) are very dynamic and unpredictable. Whether the individual dates of the lecture series will be held digitally, as an event or even in a hybrid version will be announced in time at [www.dsi.uzh.ch](http://www.dsi.uzh.ch) in the section "For the Public > Events".

**Location:**  
See [www.dsi.uzh.ch](http://www.dsi.uzh.ch)  
Thursday, 6.15 to 7.45 pm  
(except 21.10.: Wednesday)

**Organization:**  
UZH Digital Society Initiative /  
Challenge Area Health  
**Contact:**  
[info@dsi.uzh.ch](mailto:info@dsi.uzh.ch)

**Depending on the COVID-19 evolution,  
registration may be required.**

**Entrance Free of Charge  
All Information Subject to Change**

[www.uzh.ch/public-lectures](http://www.uzh.ch/public-lectures)