



# Study Internet & Society

## Content

From Twitter to Tik-Tok, Zoom calls to e-voting, and disinformation to algorithms, the Internet has changed everyday life. It has changed the way we communicate, how we live, where we can work, and just about every other facet of life. It offers opportunities and poses challenges for citizens, media, corporations, and governments at the local, national, and international levels. The master's program Internet & Society provides students with in-depth knowledge and up-to-date findings about the social, economic, cultural, and political aspects of digital media. Students learn how to study the implications of Internet use, how to leverage the opportunities and how to meet the challenges of a constantly changing media ecosystem. What internet skills do we need to navigate the web of tomorrow? How can we tackle mis- and disinformation on social media? What are digital inequalities, why do they persist and how can we bridge them? Join this exciting state-of-the-art master's program and find out.

## Admission Requirements

Prerequisite for admission into the program is a Bachelor's degree in Communication and Media, other Social Sciences (e.g., Sociology, Political Science) or in Psychology amounting to at least 60 ECTS. Further requirements are:

- Very good English language skills at the academic level
- Good grades in the Bachelor's program
- A motivation letter in English
- A recommendation letter in English
- A scholarly paper written by the applicant in English
- Upon request of the Admissions Committee: further evidence of qualifications relevant to the study program and/or an admissions interview

## Career Prospects

Comprehensive expertise in how to analyze the transformational relationships between the Internet, individuals, and society, as well as profound knowledge of the methods and methodologies of the social sciences qualify students for management positions in media and information technology companies, public sector bodies, non-governmental organizations, and scientific institutions.

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Universität Zürich  
Institut für Kommunikations-  
wissenschaft und Medienforschung  
Andreasstrasse 15  
CH-8050 Zürich

[www.ikmz.uzh.ch/study](http://www.ikmz.uzh.ch/study)

## Further Information

All degree programs at UZH

[www.uzh.ch/cmsssl/en/studies/master](http://www.uzh.ch/cmsssl/en/studies/master)

Application and Admission

[t.uzh.ch/1rh](http://t.uzh.ch/1rh)

Studying at UZH

Advice and Support

[www.uzh.ch/cmsssl/en/studies](http://www.uzh.ch/cmsssl/en/studies)

[www.uzh.ch/cmsssl/en/studies/advice](http://www.uzh.ch/cmsssl/en/studies/advice)

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